



The Open Shutter

www.delawarephotographers.com

June- 2006

Newsletter of the Delaware Professional Photographers, Inc.

“You Can Judge a Book By It’s Cover”

Dan Hammel

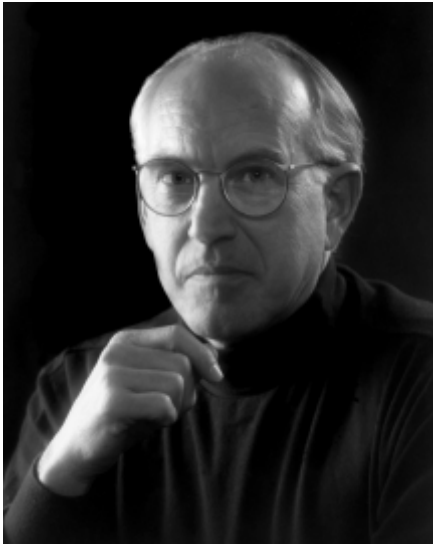
June 20, 2006

7:30 PM

Sheraton Hotel

Dover, DE.





Words from our President

John Shipman

HOLA !!!

Spring has sprung and the grass is "riz" - wonder where summer is??? Well she may not be here date wise but she has entered in the form of some pretty horrific storms.

For 28 years we have lived in a zone that PECO deems the highest lightning strike area in Southern Chester County. Before we moved here our neighbors were struck directly to their house twice which prompted a sophisticated lightning rod system to be installed.

All that seemed to take care of things for many years till this spring when they again took a direct hit to the rods twice.

Why am I saying this? That big of a surge being grounded ran across the yard and entered this house via the ground wire and took out my favorite computer. Three weeks later after installing a big bucks UPS system Comcast cable took a hit and took out the Ethernet on Kim's computer. On the same evening another one of our board had the ram memory taken out by Lightning.

The point you may ask - I think it is time to have a program from an electrical engineer that can give us the really straight skinny about how to protect the electronic assets we all have to run our businesses. What it cost in lost time and frustration to have information just disappear is beyond calculation at this point.

So maybe one of you knows someone that might be willing to give us a three hour program on - How do we protect ourselves from all kinds of electronic happenings??? What are the best backup systems and how does all of this fit into a work flow. ???

If ten of us were to get together and talk about what we do individually we would all have ten different ideas about the approach and the solutions - it really is time to have an expert in the industry show us what the bigger businesses do to protect their electronic information.

Moving on. I hope all of you will come to the Leather Craftsman meeting on June 20. Dan Hammel is a commercial photographer that is the National Sales Manager for Leather Craftsman. Will he talk about his craft? - Yes!! Will he talk about his product? Yes!!! Is the program strictly an infomercial? Absolutely not!!!!

The river of cash that our sponsors used to have is dried up and this is one way to keep them interested in us and gain their support for the other programs we do during the year and especially for our David Peters convention.

We are again planning a picnic for Sunday August 6th at the Young's in Smyrna. I have two master photographers that are willing to attend and give us a shortened personal outdoor lighting seminar before the eats. The plan would be for all of us to have the opportunity to photograph each others families under the expertise of an outdoor lighting expert.

Our September all day is evolving into a round table day. Barbara Edwards will head up the morning with some goodies about her "Studio Solutions" then in the afternoon we will have three or four of our own members talk about what they do best.

Our dues are due by the end of this month. If you haven't already sent yours in please take care of that to save us the expense of notifications in July.

On another page in the newsletter is a schedule for a new basic photo course. There were some major conflicts with getting to finish the last course so this will be used as a review for those folks.

Looking forward to seeing everyone in June.

CANON SHOOTERS

Check this out!

Canon will clean the sensor for free while you wait on your Canon digital camera if you take it to their service center. This service takes about an hour.

The center is located in Jamesburg, New Jersey.

Just off exit 8a on the New Jersey Turnpike.

If your ship your camera to them there is a \$50 charge for this service.

Can you say road trip.



Dan Hammel, PPA Certified, M. Photog. Cr. CBM
PPA Approved Business Instructor

Dan is an award winning photographer and lecturer serving the photographic industry for over 30 years. His programs on album design, business, and marketing have helped motivate, stimulate and educate photographers all over the country. He serves as the Executive Director of Sales and Marketing for Leather Craftsmen Custom Bookbinders, based in Farmingdale, New York. Hammel has won many awards for print competition and was awarded Arizona Photographer of the Year in 2004. He is proud to have earned 7 Fuji Masterpiece, 2 ASP State, and a Kodak Gallery award.

Program Description: “*YOU CAN JUDGE A BOOK BY ITS COVER*” *tm*

Dan will present various style Custom Bound Albums that will make the most discriminating bride and groom sit up and take notice. He will provide valuable insight into creating and designing wonderful wedding, special event and commercial album presentations. Also described in detail are alternative presentation methods for the portrait photographers that what to enhance their fine work. This section talks about how to create a story line for a family or children portrait session. Also discussed are ideas about marketing these styles of portrait books as companions to framed images. Dan will also illustrate custom cover design; custom page layouts and configurations, unique storytelling concepts, and various custom bound album styles that will make your studio stand out from the rest...

This lecture and media show will prove to be invaluable to the wedding and portrait photographer.



BASIC PHOTOGRAPHY 101

And then some

FREE FOR DPP MEMBERS

John L Shipman M. Photog., CR, CPP, the PPA Certification Liaison for Delaware Professional Photographers, is offering a FREE 8 - 10 week workshop in Basic Photography that will aid in your study for PPA Certification or a review of the photographic basics we all deal with everyday.

The dates for the workshop are on selected Sundays beginning July 9, 2006, 2006 and continuing thru November, 2006. A full review will be held one week before any scheduled exam.

The workshop will be held in lower Delaware from 12 noon till 5 or 6 PM. Lunch to be determined, but usually Brown Bagged.

At the publishing of this newsletter there are 4 students confirmed, there is room for two or four more. **EVERYONE** please confirm your reservation by July 1, 2006 by calling:-- even if you have told me before !!!! (short term memory)

800 398 5069

This is an opportunity that anywhere else would be very costly. To quote a student from the 2000 course, "I learned more about photography from Mr. Shipman than all the schools and seminars I'd been to so far" – E. M.

As a foot note, since last years course ended up being a little discombobulated, this is an excellent opportunity for review for all former students that have not as yet taken the CPP exam or just want a brush up.

There is a PPA registration fee and a "mandatory" book that has to be purchased. All other material will be provided. PPA Registration and book are approximately \$200.00. The book can be obtained from "amazon.com" and we will have a full discussion on all of this the very first class so there is no need to buy anything right now.

The dates I have in mind are as follows and we will need some folks to volunteer their space for the classes. We can adapt this schedule to suit your obligations.

July 9, July 30, August 13, August 20, September 17, September 24, October 8, October 15, November 5, and November 12th.

FUTURE EVENT

2006 DPP Monthly Schedule

June 20th You can Judge a Book by its Cover Leather Craftsman

July 18th Monthly Print Competition --- bring a friend

August ?? DPP annual picnic Location TBA

September 19th TBA

October 17th Monthly competition -- bring a friend

November 21st Paula Mignogno "Failure is NOT an Option"

2007 DPP Monthly schedule

January 16th You got questions, we got answers and meet the new board. - refreshments

February 25, 26, & 27 Annual Print competition and David Peters Atlantic City

March 18th ?? Annual Awards banquet



David Peters

“Working The Dream”

Bally’s Atlantic City

February 26, 27, & 28, 2007

Exclusive two and a half day
seminar

Like an inspirational piece of music, a fine portrait can instantly evoke the feeling of love and harmony which a family ideally represents.

In a sense, my role as a portrait artist is like that of a musical conductor, I interpret and highlight the beautiful themes and melodies, which each family member contributes, in their own unique way.

On the deepest level, the portrait celebrates those feelings of appreciation, love, and respect families share but which often lacks a voice to express and sing out.

The art is in bringing forth all these elements so that they ring brilliantly for all who see that image to experience, and share.

David Peters M. Photog., CR, CPP, F-ASP

Sponsored by: *Delaware Professional Photographers, Inc.*

For information and registration call **800 398 5069**



Committee Heads

Bylaws/Managing Guidelines: Dennis Mignogno, Fel
Parliamentarian: Mark Davis
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Nominating: John Shipman M. Photog., CR, A/F Photo, CPP
Unethical Practices: John Shipman M. Photo, CR, A/F Photo, CPP
Association Photographer: Ed Macchione, CPP
Degree: Kim Shipman, A Fel
Print Competition: Jason Shatzer
Publicity & Public Relations: Ed Macchione, CPP, Fel
Loan/Web Collection: Bill Tilton
Newsletter: Ray Colletti
Social: Paula Mignogno CPP, A Fel, Fel
Membership: David Koster, CPP
Raffle: David Koster, CPP
CPP: John Shipman, M. Photo, CR, A/F Photo, CPP
Convention: John Shipman M. Photo, CR, A/F Photo, CPP
Education: David Koster, CPP



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"Bits" of Information...

Up Coming Events

Next Board Meeting
When: June 20, 2006
Time: 3:00 PM
Where: Sheraton Hotel, Dover, DE.

Mission Statement

Delaware Professional Photographers is an organization committed to producing the highest caliber of photographers through education, collaboration, and ethical practices.

As an organization, we aim to advance our photography as an art and as a profession by staying up-to-date with current trends, technology, and new products and services in an effort to best meet our clients needs.



*Professional Photographers prefer
their brackets be...*

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The Open Shutter is the
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